



LITERACY IS FOR EVERYONE



*"You cannot  
un-educate the  
person who has  
learned to read."*

*-Cesar Chavez*

LITERACY IS FOR EVERYONE  
is a program of



501-C-3 NONPROFIT  
ORGANIZATION

SANTA BARBARA, CA  
DYSLEXIAPROJECT.COM  
805.963.7037

Thank you  
for testing  
me about

people  
that have

Dyslexia

and

can still

change the

world

by Jacar

# LITERACY is

**Essential**  
**Empowerment**  
**Confidence**  
**Creativity**  
**Explicitly Taught**  
**Potential Fulfilled**  
**A Key to Success**  
**A Matter of Equity**  
**A Social Justice Issue**  
**A Moral Imperative**  
**A Community Effort**  
**A Civil Right**

# FOR EVERYONE

## FOUR PILLARS

## OF LITERACY



**Education**

**Economics**

**Empathy**

**Equity**

### UTILIZE

1. **explicit**
2. **structured**
3. **direct**
4. **evidence**

based approaches to teach reading.

### RECOGNIZE

stakeholders' investments improve the life and health of **individuals, generations** and the **community**.

### IDENTIFY

and support strengths; understand and address the myriad **personal and societal consequences** of literacy struggles.

### COMMIT

to equal access for all because **literacy is for everyone.**

Each and every child, teenager and adult deserves the right to read, write and spell; to develop their skills to participate in the community and attain their personal dreams.